

LANNIK BEAUTY INSTITUTE

OVERVIEW

Lannik beauty institute offers quality training and retraining to new entrants , industry professionals, organises series of workshop & seminar, provides quality service and products for the beauty industry.we market quality beauty products.

VISION: Our ultimate target is to capture the largest market in the beauty industry. How?

By establishing a reputation as the “the trainer of the best hands” in beauty and hairdressing.

By setting up and managing beauty parlors which are synonymous with high standard of professionalism.

By producing high quality products and creating sustainable markets for established beauty products.

CORE PRODUCTS AND SERVICES:

Empowering aspiring and established beauticians through the provision of adequate training and retraining opportunities in the form of formal and informal setting; seminars and workshops.

Provision of up to date information about the Nigeria beauty industry to: professionals, potential investors and salon patrons through publications, seminars and workshops, beauty shows and periodic social services.

Production, Promotion and Marketing of quality beauty products.

TARGET MARKET:

Men and ladies interested in modern beauty fashion.

Beauty product manufacturers

Salon owners and beauticians

VALUE PROPOSITION:

Due to increased awareness of Nigerians about fashion and the need to take adequate care of their beauty, there is a need for more efficient manpower. The need for trainers and restrainers cannot be overemphasized. As the industry develops, lannik will continue to set the pace in manpower development.

The expense of foreign beauty products and magazines make them relatively inaccessible to many beauty professionals and individuals. Lannik provides quality products and publications at affordable prices. In addition, Lannik produce and promote quality Nigerian products which will serve as alternatives to foreign products.

Lannikbeauty